

Abu Raihan

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 Expert WordPress Developer | Maintenance Specialist

Summary:

Creative, self-taught **WordPress Developer** with nearly 10 years of experience delivering responsive, SEO-optimized **websites and high-converting landing pages**. Proficient in **troubleshooting**, theme/plugin development, performance optimization, and secure **website maintenance**. Adept with WordPress, Shopify, HTML, CSS, JavaScript, PHP, and server-side technologies.

Professional Experience - *Freelance WordPress Developer & Designer*

2015 – *Present* | Remote/Office

Clients/Companies: *Am2am, TFC Marketing, Muso, Reestify, NBC Group, Himat, Upwork, Fiverr*

- **Designed and developed** over 100 custom WordPress websites and landing pages with a focus on UX and conversion optimization
- **Improved** website speed by up to 70% via caching, clean code, and image optimization
- **Migrated** 50+ websites with zero downtime and minimal SEO impact
- **Managed** domain, hosting, cPanel configuration, and custom email setup
- **Customized** 50+ themes/plugins to meet branding and functional goals
- **Created and optimized** 100+ landing pages using HTML, CSS, Bootstrap, and JavaScript for performance and responsiveness
- **Integrated** tools such as *Elementor Pro, ACF Pro, Google Analytics*, and custom APIs to extend site functionality.
- **Launched** WooCommerce stores that increased client sales by 20–40% through UX-focused design and performance tuning
- **Built** custom WordPress themes/plugins; implemented REST API and WooCommerce logic
- **Promoted** to senior role—managed full-stack WordPress projects and ongoing support
- **Provided** ongoing technical support, including malware removal, security hardening, and technical SEO fixes

Technical Skills:

- **Languages:** HTML, CSS, JavaScript, PHP
- **CMS & Platforms:** WordPress, Shopify
- **Plugins & Tools:** Elementor, ACF Pro, WooCommerce, Marketo, HubSpot
- **Marketing Automation platforms:** Hubspot & Marketo
- **Front-end:** jQuery, GSAP, SASS, LESS, Accessibility
- **Databases:** MySQL
- **Graphics & Design:** Figma, Photoshop, Adobe XD
- **Version Control:** Git

- **Other Expertise:** Website Audits, UX/UI Design, SEO, Analytics, API Integration

WordPress Community Involvement:

Active contributor to the local WordPress community. Regularly participates in events, sharing knowledge and staying up-to-date on the latest development practices.

 [WordPress.org Profile](#)

 [Satkhira WordPress Meetup](#)

Certifications:

✓ [HubSpot CMS for Developers – HubSpot Academy](#)

✓ [Responsive Web Design – freeCodeCamp](#)

✓ [Elementor Certification – TemplateMonster](#)

✓ [SEO Certification – HubSpot](#)

✓ [CSS Certificate – HackerRank](#)

✓ [The Future Developer-AI Bootcamp](#)

✓ [Linkedin certifications](#)

Coding Profiles & Projects:

[Github - raihanbabu](#)

[HackerRank – raihanbabu](#)

[FreeCodeCamp – raihanbabu](#)

Education:

B.A., National University, Bangladesh

H.S.C., Shimanta Adarsha College

S.S.C., Alipur Union Secondary School

Let's Connect:

I'm always open to new opportunities, collaborations, and exciting web projects.

 Email: heyeliteabu@gmail.com

 Portfolio: eliteabu.com